

HORSES INSIDE OUT
CONFERENCE 2026

Soundness and Symmetry

PRESENTATION STAND INFORMATION PACK
AND APPLICATION FORM

Saturday 21st and Sunday 22nd February 2026

Holywell Park Conference Centre, Loughborough University, LE11 3GR

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| <p>Trade Stand Manager:</p> <p>Jay Mackay</p> <p>info@horsesinsideout.com</p> <p>07801 533171</p> | <p>Conference Organiser:</p> <p>Gillian Higgins</p> <p>gillian@horsesinsideout.com</p> <p>07947 242 262</p> |
| <p>Postal Address:</p> <p>Wavendon Grange, Lawn Lane, Old Dalby, Leicestershire. LE14 3LW.</p> | |

Reserving a Presentation Stand at the HORSES INSIDE OUT Conference 2026

Thank you for showing interest in an exhibition stand at the Horses Inside Out Conference 2026. This will be a hybrid event.

The conference will be held at Holywell Park Conference Centre, Loughborough University, LE11 3GR.

The conference will also be live streamed and companies taking an exhibition stand will have the opportunity to inform the online audience about their products through pre-recorded video lectures and advertorials which will be played during the breaks.

The conference is aimed at professionals within the industry and focuses on how the work of vets, scientists and trainers impact on the welfare of the horse. Delegates include but are not restricted to therapists, coaches, trainers, farriers, podiatrists, saddlery professionals, vets, dentists and equine lecturers, all of whom will be expecting to increase their knowledge and experience. We expect around 250 + high calibre delegates at the venue and many more online.

This is an opportunity for a limited number of exhibitors to benefit from both networking opportunities and exposure to these valuable contacts at the physical conference and online via zoom.

Timetable and Conference Details:

All details can be found at: www.hioconference.com

Set up and Break down:

- The venue will be open for set up between 5pm and 8pm on Friday 20th February and on Saturday 21st February between 6.30am and 7.30am.
- All stands must be ready by 7.30am on Saturday. Delegate registration will be from 7.45am.
- Stands may not be dismantled until after 3.45pm after the last afternoon break on Sunday 22nd February.

Research:

There will be a scientific poster display area at this conference. If you have any research relating to your products and would like to submit a poster to display, please download the poster submission form here: www.hioconference.com

What's Included with a Presentation Stand at the **HORSES INSIDE OUT** Conference:-

Exhibition Stand Space:

To ensure maximum exposure these will be located in the refreshment area. Delegates will be encouraged to browse the stands on arrival, during morning and afternoon coffee breaks, lunchtimes and at the end of each day. Access to power and internet is provided.

Small stand: Floor space of **2m x 2.5m** plus one table and 2 chairs will be provided.

Large stand: Floor space of **2m x 5m** plus two tables and 4 chairs will be provided.

Representatives:

Up to 2 representatives for a small stand and 4 representatives for a large stand. If you would like to bring additional representatives the cost will be £165 per person per day.

Lectures:

There is reserved seating for representatives at the back of the lecture hall so you can listen to all the lectures and then quickly access your stand at the beginning of the breaks.

Catering:

Lunch, beverages and refreshments are included on both days.

Programme Listing:

Both online and physical delegates will receive a programme with the speakers' notes and details of exhibition stand companies. Please email your logo and 50 words by 1st January for inclusion in the printed programme.

Delegate Pack:

You will be sent the electronic version of the delegate pack which includes the speakers' notes the week before the conference.

Additional Extras

Conference Dinner: + £55

Saturday evening dinner tickets which includes the after dinner speech are available to pre-book at a special rate of £55 for exhibition stand holders. (Full price tickets are £65). This is another fabulous networking opportunity as well as a great dinner.

Leaflets in the Delegate Packs: + £60

If you would like us to insert your leaflets in the physical delegate packs please post 250 so they arrive at Horses Inside Out by 1st February 2026.

Promotional Videos: + £60

To add value and to give you an opportunity to introduce your company, work and products particularly to the online audience who cannot see your stand, trailers will be played during the morning and afternoon breaks in both the lecture hall and via the live streaming. You can provide either 1 video trailer no longer than 60 seconds or 2 x 30 second trailers. These should be sent to info@horsesinsideout.com by 1st December. Trailers will also be added to the conference webpage in advance of the event.

Videos need to be:-

- professional and of broadcast quality
- in widescreen format
- mp4 or mov files

If, for any reason, the videos are of insufficient quality or incorrect format, we will contact you to discuss.

If you have any questions about the quality, standard or format of the videos or need help producing them, please contact Tony Hobden: studio@equestrian.media. Tony, from Equestrian Media is our technical manager and online host for this conference. He is happy to produce the videos for you at a HIO discount. If you would like Tony to produce your videos for you, you will need to contact him before 1st November 2025.

Sponsored Lectures: + £120

There are 6 x 10 minute timetabled pre-recorded lecture slots available. These presentations should be educational, advertorial-style videos. If you would like to provide one of these 10 minute videos please supply the title of your presentation by 1st September and the video file by 1st December.

If you would like to discuss the content or style of the videos please call Jay or Gillian.

Videos need to be:-

- professional and of broadcast quality
- in widescreen format
- mp4 or mov files

If, for any reason, the videos are of insufficient quality or incorrect format, we will contact you to discuss.

If you have any questions about the quality, standard or format of the videos or need help producing them, please contact Tony Hobden: studio@equestrian.media. Tony, from Equestrian Media is our technical manager and online host for this conference. He is happy to produce the videos for you at an HIO discount. If you would like Tony to produce your videos for you, you will need to contact him before 1st November 2025.

Summary of Costs and What's Included:

20% discount for booking at the 2026 conference

| What's included: (Prices all subject to VAT) | Large Stand | Small Stand |
|--|-------------------------|-------------------------|
| Full Price: | £1200 | £600 |
| Floor Space | 2m x 5m | 2m x 2.5m |
| Representatives included | 4 people | 2 people |
| Optional Tables | 2 table and 4 chairs | 1 table and 2 chairs |
| Lunch | Included | Included |
| Tea, coffee and refreshments | Included | Included |
| Access to lectures | Included | Included |
| Access to recordings | Included | Included |
| Access to power | Included | Included |
| Access to venue internet | Included | Included |
| Electronic Program Listing (50 words and logo) | Included | Included |
| Physical Program Listing (50 words and logo) | Included | Included |
| Leaflets in the physical delegate pack | £60 | £60 |
| Trailer / advertorial video | £60 | £60 |
| Sponsored Lecture | £120 | £120 |
| Additional representatives | £165 per person per day | £165 per person per day |
| Saturday Evening Dinner | £55 per person | £55 per person |

Booking:

As there are only limited spaces available, to reserve your space and avoid disappointment, please complete the application form below and send to info@horsesinsideout.com as soon as possible. We will then send you an invoice with 14 days payment terms.

HORSES INSIDE OUT CONFERENCE 2026
Exhibition Stand Booking Form

| | |
|---|--|
| Primary Contact Name: | |
| Business Name: | |
| Telephone: | |
| Mobile: | |
| Email address: | |
| Small Stand (£600) or Large Stand (£1200) Size? | |
| Name of 1 st Representative: (included) | |
| Name of 2 nd Representative: (included) | |
| Name of 3 rd Representative: (included with large stand) | |
| Name of 4 th Representative: (included with large stand) | |
| Please provide the names of any additional representatives and the days they will be attending: + £165 per person per day | |
| Please indicate how many dinner tickets you would like to purchase and complete the menu below. + £55.00 per person | |
| Will you be sending leaflets to go in the physical delegate packs? + £60.00 | |
| Will you be sending a video trailer? (1 x 60 seconds or 2 x 30 seconds) Included with a large stand + £60.00 with a small stand | |
| Will you be providing a 10 minute sponsored lecture? + £120.00 | |
| <i>Please email 50 words profiling your business and your logo. This will be used on our website and in the programmes.</i> | |

An invoice will be sent on receipt of this form and then confirmation on receipt of payment.

For any further queries please call Jay on 07801 533171.

Thank you.

Name:

HORSES INSIDE OUT CONFERENCE DINNER 2026

Menu

Saturday 21st February 2026

Drinks from 6.00pm Dinner at 7.00pm

Burleigh Court Hotel, Loughborough University, Ashby Rd, Loughborough LE11 3TD

TBC

Please fill in the table below for each representative that is having dinner.

| Name | Starter | Main | Dessert |
|------|---------|------|---------|
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www.hioconference.com